

OBJECTIVES

World Water Challenge 2025 seeks innovative ideas that address local or global water-related challenges, contributing to the achievement of the United Nations' Sustainable Development Goals (SDGs). All Submissions should offer ideas developed within the past 10 years.

We welcome solutions that prioritize one of the following areas.

- **Smart Technology:** Cutting-edge solutions that enhance water resilience and efficiency, driving the future of global water technology.
- **Appropriate Technology:** Cost-effective and locally adaptable approaches suitable for communities with limited infrastructure or financial resources.
- **Environment Preservation Technology:** Strategies, policies and technologies that serve to minimize environmental impact, protect natural water bodies, and support healthy aquatic ecosystems.